

nGage 3.0 is 'Coming to America'

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OI Software is coming to America with nGage 3.0. The company is focused right now on identifying a core network of North American Microsoft Gold Partners that want to work with nGage, the market leading Enterprise Social Application suite and the 'killer app' for Microsoft Office SharePoint Server 2007.

nGage 3.0 was developed in the UK by OI Software, the home of Intelligent Social Software. Right now their focus is on identifying and recruiting a go-to-market network of US Partners that want to be associated with what is increasingly recognized as the 'killer app' for MOSS.

nGage 3.0 is a genuine breakthrough in the Enterprise Social Software space. Tightly integrated yet massively configurable, it's a comprehensive application suite that really delivers on SharePoint's promise as a platform for developing and executing Enterprise 2.0 strategies.



Paul Henry, OI Software's CEO says, "We already get regular enquiries from potential customers and partners in the US. But now we're ready to be proactive. We aim to have a presence at the SharePoint Conference in Las Vegas in October. And our immediate priority is to identify an initial group of North American Gold Partners that look committed to and especially credible within the SharePoint space. We'll be reaching out to them over the next few weeks."

OI Software operates a highly partner-centric business model. At the simplest level, nGage provides partners with an 'aftermarket' product – a tool for measuring, encouraging and reporting on SharePoint usage – both generally and in terms of specific functionality such as checking in documents and contributing to wikis.

But nGage is so much more than that: nGage is a remarkably rich, integrated social application suite that extends and leverages SharePoint to deliver on its promise as an Enterprise 2.0 platform. So nGage can also be the lead product for Partners looking to establish a strong position in what will soon prove to be a massive and fast growing market space. Paul Henry says "Ideally, we will find some partners that want to get on board very quickly; they'll be the ones that get introduced to the customer opportunities we generate at the Las Vegas Conference."



nGage really is the most complete and coherent Enterprise Social Application suite. It's the only one that specifically drives the adoption of and the ROI in MOSS - and the only one that automatically inherits the themes and styles of an existing SharePoint deployment.

About OI Software

OI Software (www.oisoftware.com) is an independent UK software company founded in 2007. Based in Thame, Oxfordshire, OI Software is the developer of nGage, the Enterprise Social Application suite that integrates with Microsoft Office SharePoint Server to create more transparent, more connected more engaged organizations.

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