



**nGage is the essential product suite for delivering highly adopted, collaborative business applications on the Microsoft SharePoint platform.**

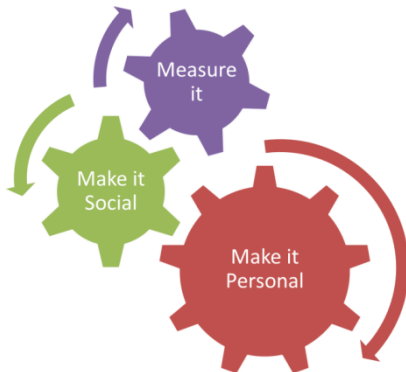
nGage from OI Software secures the return on an investment in the SharePoint 2010 platform because it helps you drive adoption of both out-of-the-box features and whatever applications you decide to buy or build on it.

Collaborative tools and applications based on SharePoint have great potential to improve individual and collective performance. They can transcend traditional boundaries to create a more connected, more productive, more engaged organisation. Yet they deliver little or no value without sustained, high levels of user adoption. nGage provides for a robust approach to tackling the issue of adoption.



## Measure it

nGage includes a dedicated Business Intelligence solution that lets you define user populations and monitor their usage profiles and contribution levels in relation to any SharePoint feature or associated application. It can report trends and identify 'hot spots' and 'black holes' of user adoption at global, departmental, location and individual level.



***Driving Adoption of SharePoint Features and Applications with nGage***

## Make it Social

nGage enables Internal Communicators to engage the whole organisation on the issue of SharePoint adoption. nGage's BI facilities make it simple to publish reports on global and departmental portals that visualise adoption trends and compare and contrast departmental performance. nGage also provides Web Parts that provide live feeds of content being generated by its collaborative applications - and that celebrate 'Top Contributors' in relation to any SharePoint feature or application.

## Make it Personal

nGage transforms SharePoint My Sites into a serious business application: one that makes your organisation more transparent, more connected and more engaged - and central to your overall strategy for SharePoint. It starts by nGage's Openness feature making My Sites where everyone chooses to expose their skills and experience. Then, its viral extensions to SharePoint's Colleagues, Activities and Note Board features encourage people to use My Sites as members of a dynamic business network inside the firewall. Ultimately, nGage makes My Sites a place where people build a reputation for sharing their knowledge and for contributing quality content to the organisation through SharePoint.



The business intelligence, recognition and reputation systems that make up nGage’s SharePoint adoption management framework are all provided as part of a package called nGage Prime.

It’s simple to snap any custom or third party application into this framework. And the nGage suite includes four strong applications of its own:

## Collaborative Q&A

This application leverages SharePoint to make people more effective because they get better answers to their questions, faster and more reliably. When you use it to ask a question, everyone who has subscribed to the question category you have selected gets alerted by email or, with Microsoft Lync, via instant message. When you use it to answer a question, the organisation gets to capture - for rediscovery by SharePoint Search - knowledge that would typically be buried in Outlook. And, because the application is surfaced on My Sites, you get recognised for taking the trouble to share your expertise.

## Innovations

The Innovations application enables and motivates every member of your organisation to contribute and collaborate around ideas for performance improvement, cost savings and competitive advantage. This application includes Challenges, one of nGage’s most exciting features. Challenges makes it simple to define, target, launch and manage ‘time-boxed’ campaigns that focus the combined intelligence, creativity and networks of your organisation on your most pressing business problems and opportunities.

## Feedback

nGage provides a comprehensive system for giving, receiving and moderating feedback within an organisation. Feedback encourages collaboration because it reinforces the notion of mutual dependence and respect within an organisation. It drives engagement, because it is an ideal medium for recognizing ‘extra mile’ behaviours. Feedback also supports personal responsibility and citizenship because people will be judged as much by the feedback they give as by the feedback they receive.

## My Reputation

nGage’s 5-legged My Reputation ‘Spider’ can be published on every user’s My Site as a visual summary of the level and nature of an individual’s ‘extra mile’ contributions to their organisation - and of how they are regarded by their colleagues. It is fed by a combination of nGage’s Openness and Feedback applications, the Adoption data that also feeds nGage’s BI solution and content Ratings provided by colleagues.

